

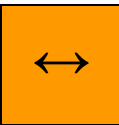
Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: All people in Leeds have a high quality standard of living

Priority: Driving the sustainable growth of the Leeds economy to support the creation of new jobs and skills

Why and where is this a priority Ensuring Leeds has a strong and sustainable economy is important to the quality of its citizens' lives and their wellbeing. Attracting investment and supporting businesses to start up and grow will support the creation of new job opportunities which is vital in achieving this priority.



Story behind the baseline

Employment in Leeds stands at 376,900 which equates to an employment rate of 67.5%. This is up by 5,500 jobs over the quarter, but down 1000 jobs over the year. This compares favourably to the Core City average of 62.7% however it is below the England rate of 70.7%, and the Leeds City Region rate of 68.6%.

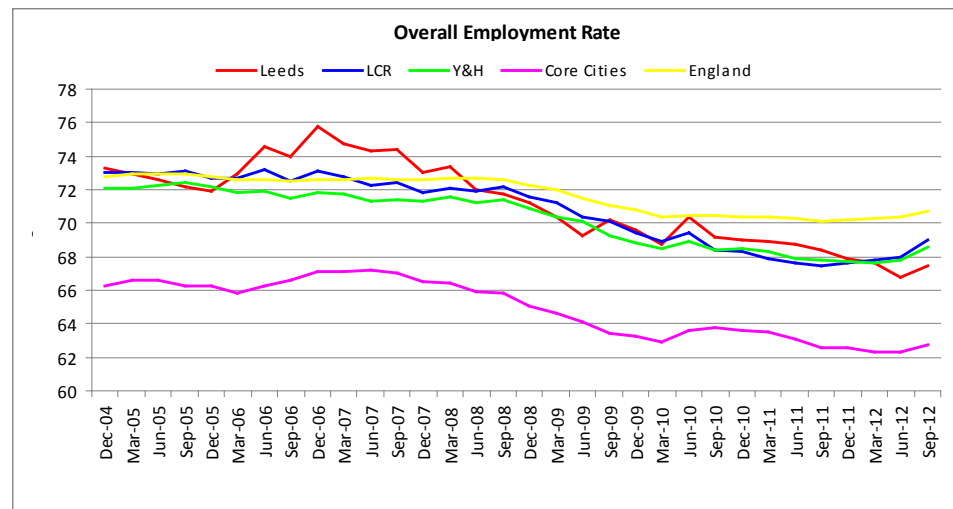
Over the last 12 months the Employment and Skills Service supported over 3,000 people into work and supported over 6,800 people within the Jobshops.

The total number of Apprenticeship starts in Leeds (16-24 years) was 462 during 2012/13.

However, the number of Apprenticeship starts in Leeds from September 2012 to November 2012 was 672 young people aged 16-18yrs, a 22% decrease on the previous year. This is 3% lower than the regional and 7.5% lower than the national figures.

A new scheme has been launched by the Yorkshire Evening Post to help create thousands of new apprenticeships for young people and highlight existing apprenticeship programmes. The launch coincides with the Leeds City Region Local Enterprise Partnership successful award of £4.6m funding to boost apprenticeships.

Supporting Measure: Overall Employment Rate (%)



What do key stakeholders think The Chartered Institute of Personnel and Development commissioned a survey of over 2,000 employees and 2,000 employers in January. The results show that the business case for employers to invest in apprenticeships is clear but many parents think that apprenticeships have a lesser status than a university education and are less confident it will enable their children to progress in the labour market. Parents also commented that there was little or no information provided by teachers on apprenticeships. Further work is required to change perceptions by ensuring schools are provided with up-to-date information on apprenticeships to communicate to students and parents and that the success stories of apprentices are widely disseminated.

What we did

- Trinity - Over 130,000 visitors were attracted to Trinity on its opening day, with the opening ceremony created by British fashion designer Henry Holland. The only major shopping centre to open in western Europe this year, it appeared in recent editions of the Daily Mail and OK Magazine. Figures revealed Leeds had the busiest Easter since records began, with total footfall on Briggate reaching 900,000 over the long weekend.
- Arena - Handover to SMG and the Woodhouse Lane car park works are complete. A celebration event for construction workers and their families was held in March raising £12,000 for Macmillan Cancer Support. In July Bruce Springsteen will be the first performer to appear, followed by an official opening in September with Elton John. A 5 Star Hilton Hotel is to be developed on Portland Crescent with construction starting in June. Town Centre Securities are progressing construction works for supporting leisure usages within the Arena Quarter.
- Victoria Gate - Hammerson (the developer) is progressing with the Phase 1 acquisitions with only a few legal interests remaining and is due to present to Plans Panel in April 2013.
- City Centre Park & South Bank - Production of the outline business case has been delayed until the end of April to take account of the impact of the High Speed Rail 2 announcement.
- Aire Valley Enterprise Zone - 2 confirmed interests are to start construction in July. The infrastructure and confirmed build programme is on track but market conditions make converting new enquiries difficult.
- Waste Facilities - Veolia has been given planning consent for a £460m plant for all the city's residential rubbish and approval in principle has been given to Biffa for a facility at Skelton Grange for 300,000 tonnes of residual waste annually. Construction and operation of the 2 facilities should create more than 600 jobs and provide enough electricity to power 70,000 houses.
- Large Casino - The project remains on course to grant the licence in mid May.
- Health - Leeds Innovation Health Hub's Regional Growth Fund 4 bid submitted on 20 March, including an Advanced Health and Medical Leadership Centre to provide facilities and funds for research and development of projects.
- Kirkgate Market - Feasibility study completed and approved by Executive Board (EB) in March, with permission to roll forward the remainder of the £400k LCC Corporate Property maintenance and capital funding. Interest in the Start Up business stalls scheme has continued with 6 new businesses using them and 2 participants becoming tenants in the last 12 months. Work is continuing to relocate some stalls to consolidate the fresh produce areas.
- Apprenticeship Training Agency (ATA) - Leeds ATA staff were appointed and the Board met in February. ATA signed up its first business and is supporting 20 SME businesses offering 30 apprenticeships.
- Council Apprenticeships - 908 apprentices have participated in the Council's apprentice programme to date. This puts the Council at the forefront of local authority Apprenticeship programmes nationally.

What worked locally /Case study of impact

Apprentices, businesses and ambassadors were recognised at the 2nd Leeds Apprenticeship Awards in March celebrating the achievements of all and raising the profile and importance of apprenticeships. 13 winners were given awards for their excellent work and generating a wide range of media interest further promoting Apprenticeships.

Risks and Challenges

Arena: City Centre Management are currently finalising the management policy for the Arena and are in discussion with SMG and partners over matters such as street trading, policing and enforcement.

Employment Leeds: Ensuring that learning providers can respond to changing employer needs and match provision to local growth sectors. Ensuring young learners have appropriate information, advice and guidance on the wide and growing range of Apprenticeship opportunities via targeted activity and interventions with learners, parents and carers, and schools.

New Actions

- Trinity - Everyman Cinema to open 26th April, followed by Primark in summer and Victoria's Secret in the Autumn.
- Victoria Gate - Public consultation to commence late April, with a view to a planning application being submitted in summer. Phase 2 acquisition options going to the Hammerson Board in May.
- Flood Alleviation Scheme - Contract documents are being progressed, with tender invitations being sought in late April/early May 2013.
- Health - Funding bid decision expected in May/ June.
- Kirkgate Market - Lead consultants and the detailed design team will be appointed, whilst engagement with traders takes place. The approved option will be worked up in detail with a view to producing a further EB report in Q2.
- Leeds Apprenticeship Hub (LAH) - The City Deal has provided funding for 3 years to deliver the LAH. A Hub Co-ordinator will be recruited to co-ordinate partnership activity via the Leeds Apprenticeship Steering Group to deliver an improved offer for learners and employers.

Data Development

- Skills Funding Agency - Data provided as a result of an additional data sharing agreement with the Skills Funding Agency Data Service on successful/unsuccessful candidates in Leeds is being utilised to inform targeted support to young people to improve Apprenticeship application success rates.
- Headline Indicator - Indicator to be developed following the reduction and amalgamation of City Developments priorities from 7 to 3.

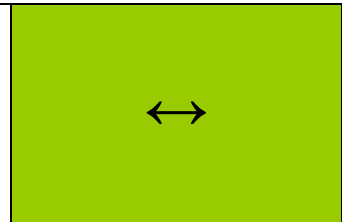
Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Priority: Promote low carbon businesses, buildings, energy generation and connectivity across the city

Outcome: All people of Leeds enjoy the benefits of a well connected, environmentally sustainable, city

Why and where is this a priority Our way of life in Leeds relies on a temperate climate which is finely balanced and small changes to it can have dramatic impacts on our lives. Climate change will alter this balance, threatening the health of our citizens, damaging our natural environment and disrupting the supply chain that our economy relies on. The Council, the health sector, colleges and universities, voluntary organisations and businesses are working together to find ways to speed up carbon reductions through the use of energy efficiency and low carbon technologies, energy management, staff engagement and procurement of low carbon goods. Since road vehicles are a major producer of carbon, improvements to the city's connectivity are a key focus.



Story behind the baseline

(Please note that results are reported with a two year time lag, i.e. 2010/11 results on the graph relate to percentage carbon reductions in the period 2008/09).

As the first line on the graph shows, there was a per capita percentage reduction of around 7% in carbon emissions over a two year period from 2008/09, mainly due to the economic slow down which resulted in reduced activity in the manufacturing sector, reduced car usage etc.

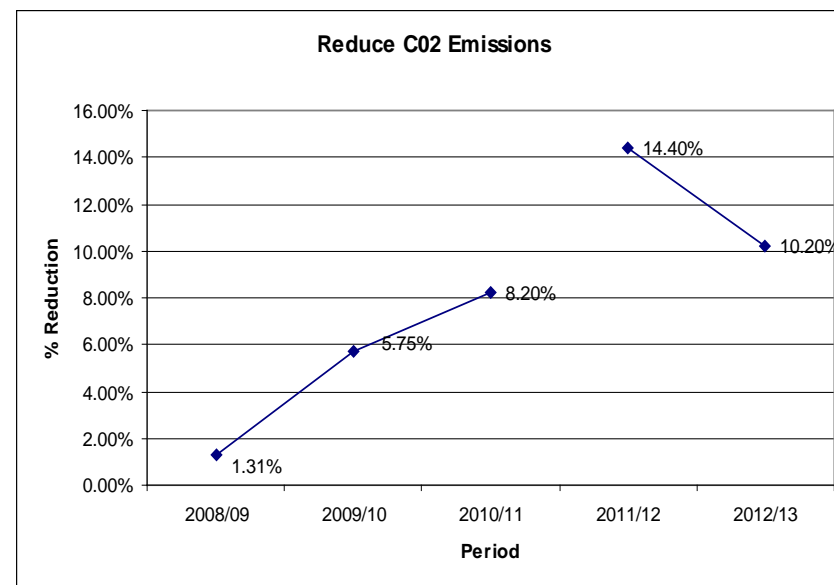
The second line on the graph (representing total percentage reductions rather than per capita), shows that an upswing in activity culminated in a reduction in carbon emissions of 10.2% by the end of 2012/13, when compared with the 2005 baseline. Although this is a lower figure than that reported in 2011/12, the comparison of Leeds' performance with that of similar authorities demonstrates continued progress. Locally, Sheffield achieved a reduction of 11.9%, Kirklees 11.0% and Bradford 8.9%. The national average reduction is 8.5% and Birmingham, our closest comparator core city, reduced emissions by 10.1%. As Leeds is a growing city, having had a population increase of 50,000 since the baseline year, increasingly the carbon emissions reduction is harder to achieve, so this is an even better result than expected.

Percentage reductions by sector were highest in industry and commerce (11.8%), followed by housing (9%) and road transport (9.1%).

In terms of funding, in February DEFRA announced funding to the value of £32.5m for the Leeds Flood Alleviation Scheme, with LCC contributing £10m. Also, in March LCC's Executive Board approved expenditure of £19.2m to meet development costs and progressing the scheme to full approval.

What do key stakeholders think The initial meeting of the Leeds Public Sector Estate Low Carbon Forum took place in Feb. A number of public sector organisations published their commitment to reducing carbon emissions across all aspects of their functions including; their estate, procurement, waste, and travel. These included; Leeds City Council, Leeds Colleges, Dept. of Work and Pensions, Environment Agency, Leeds Community Healthcare NHS Trust, Leeds Teaching Hospitals NHS Trust, West Yorkshire Police, and Yorkshire Ambulance Service NHS Trust.

Headline Indicator: Reduce carbon emissions



2008/09 to 2010/11 - per capita percentage reductions against 2005 baseline, 2011/12 onwards - gross emissions percentage reductions against 2005 baseline (this is the result that will be reported in future as it gives a more accurate picture of progress. Changes in emissions per capita can simply reflect a change in population, rather than a change in behaviour)

What we did

- West Yorkshire Transport Fund (WYTF) - Through the City Deal, the Combined Authority has agreed a programme of priority interventions. In Leeds this includes: Leeds Bradford International Airport Link Road, A6110 junctions' improvements, bus prioritisation along Dewsbury Road, Aire Valley Package, East Leeds Orbital Road, new carriageway and enhanced capacity on the M621 and Inner Ring Road for the City Centre.
- Low Emission Zone (LEZ) - The PITHEM model is ready to calculate emissions from various proposed LEZ scenarios. The revised West Yorkshire Low Emission Strategy work started in Jan 2013. Procurement for the LEZ feasibility study EclA is now complete, with the submission won by RICARDO AEA.
- LCC - Hosted initial meeting of Leeds Public Sector Estate Low Carbon Forum. Submitted ELENA Expression of Interest and invited to submit a full application by the European Investment Bank for electric vehicle recharging infrastructure. The finalised 12 month Energy Masterplanning project for Aire Valley commenced in April 2013.
- Domestic Energy - Community Energy Direct has joined forces with Which? and the Council to deliver the best possible deal from energy companies. 10,007 insulation measures in 8,098 households have been installed under the Wrap Up Leeds Scheme with another 10,760 lofts and cavity walls installed by the energy companies.
- Energy from Waste: - Planning consent was given in early April for the Residual Waste Treatment Project (RWTP). Approval in principle has been granted for the BIFFA Energy Recovery Facilities at Skelton Grange.
- Aire Valley Enterprise Zone: Infrastructure and confirmed build programme is on track but market conditions make converting new enquiries very difficult with only 2 confirmed interests starting construction at the end of July.
- Aire Valley Urban Eco Settlement (UES) - UES Spatial Policy included in draft Core Strategy consultation document.
- Pinch Point Fund - Bids to Pinch Point Fund (aimed at removing bottlenecks on the highway) were submitted by the 21st Feb deadline for Rodley Roundabout and Thornbury Barracks. Responses have been submitted to generic follow-up questions. Decisions are not expected until after the local elections in May, though it is possible there may be some early approvals before then.
- Leeds Station Southern Entrance - Inspector's report was anticipated in March 2013, with a final decision to be made by the Secretary of State within 6 weeks of receiving the report, the results of the inquiry are still awaited. Work is underway on the Station Masterplan.
- Street Lighting - Consultation for part-night lighting proposals commenced 11th February and will close 12th April. If introduced, the proposals could potentially save around £1.3 million on energy costs over the next ten years.
- Lovell Park Bridge - Works completed ahead of schedule with the opening ceremony held on 4th March 2013.
- Cycle City Ambition Grant - Highways are working on a bid for the DfT's Cycle City Ambition Grant. The grants are for infrastructure improvements to give people the confidence to take up cycling.

What worked locally /Case study of impact

Hunslet Riverside Masterplan work involved discussion with a wide range of groups including; local businesses, developers, residents groups, and specific interest groups such as the Civic Trust.

Risks and Challenges

Aire Valley (AV) - Securing private sector buy-in to the AV Area Action Plan particularly in view of the reduced availability of public funding.

Groundwork - Public sector cuts and focus on other priorities alongside difficult economic climate for businesses may provide significant risks for the Third sector.

New Actions

- WYTF -Report on schemes to be presented at Executive Board on 24th April.
- New Generation Transport (NGT) – In July, Full Council are to vote on a resolution to submit a Transport and Works Act Order (TWAO) for NGT. TWAO to be submitted in September 2013. Further consultation events are being planned.
- RWTP - The Draft Environmental Permit anticipated in April 2013. Consultation process likely to commence in April. If planning permission is determined to be Satisfactory and there is no Judicial Review challenge, the Anticipated Satisfactory Planning Date will be July 2013. The Notice to Proceed would be issued to the Contractor shortly afterwards with site works likely to commence in Aug 2013.
- UES - Continued integration of the UES principles in the Aire Valley Leeds Area Action Plan and, at a local level, through the preparation of plans for the South Bank; Brewery Wharf and New Dock; East Bank and Richmond Hill; and Hunslet areas.
- LCC - Commence work on preparing full application for ELENA funding and Sustainable Energy Action Plan (SEAP). Continue to facilitate meetings of private sector Energy Forum and public sector Low Carbon Forum.

Data Development

Indicator to be developed following the reduction and amalgamation of City Developments priorities from 7 to 3.

Meeting: Sustainable Economy and Culture Board

Population: All people in Leeds

Outcome: All people of Leeds will enjoy the benefits of a vibrant, culturally rich city

Priority: Raise the profile of Leeds and its cultural opportunities

Why and where is this a priority Raising the profile of Leeds will attract new investment and skilled work into the city. This supports Leeds' existing businesses and workforces to grow which is fundamental to the city's prosperity. Promoting better knowledge of and engagement in the city's cultural offer, both to individuals and businesses, contributes to several of the city's priorities, particularly in terms of economy, health and Child Friendliness



Story behind the baseline

Billboard Magazine is an international news magazine devoted to music and the music industry. Recognised as "...the world's most influential music media brand" the magazine is intended for music professionals including; record label executives, artists, music retailers and radio DJ's. Each year, Billboard produces a state of the market report on new and renovated venues to watch across the world. In their 2012 list published in February, Leeds Arena featured as the number one venue out of 17 selected from across the world. The 13,500 capacity venue was handed over to the operators, SMG Europe in April and will be the UK's first purpose built fan shape arena with an iconic design that can change appearance through an ever changing kaleidoscope of coloured light. The venue will officially open in September 2013, with Elton John confirmed as the opening act.

In February, Bruce Springsteen made a "special request" to play Leeds Arena in a one-off show in July as part of his Wrecking Ball World Tour. This is a great opportunity to give a full test to the venue infrastructure, access and egress and visitor information before the formal opening which will take place on 4th September. Other confirmed acts include; Kaiser Chiefs and Andrea Bocelli.

In March, Sport and Active Lifestyles service received confirmation of a successful bid to Sport England. The funding is being matched by the Public Health Service to the total value of £1m to provide targeted free use of leisure centres, focusing in areas of greatest health inequality.

Leeds Rhinos also helped raise the profile of the city by making it to the World Cup Challenge Final but unfortunately lost to Melbourne Storm 18 - 14 in a thrilling broadcast around the world.

Other positive media coverage included a Yorkshire Evening Post journalist declaring Leeds Inspired the "must go to" website to find out what's on in the city. The website launched in March 2012 and has received 100,000 visits in its first year.

What do key stakeholders think

The annual Leisure Survey was conducted in November 2012. Over 3500 responses were received from leisure centre customers across the city. Overall, a satisfaction score of 76.42% was achieved. This is a slight reduction on the previous year's score (77.32%). As expected, detailed analysis of these figures show that satisfaction is higher in the newly refurbished leisure centres namely; Armley, Morley and John Smeaton than the older sites such as; Garforth, Fearnville and Pudsey. The annual Citizens Panel survey was also completed in quarter 4 and early indications show that 86% of local people feel the cultural offer in the city is good or very good. 77% thought it was creative and 65% thought it thriving even in these challenging times. 84% of those asked said they had attended cultural events during the year. A full analysis of the results is currently underway.

Supporting Measure

Billboard Magazines Rankings of 'New & Renovated Venues to Watch'

- 1st – Leeds Arena, West Yorkshire, England
- 2nd – Barclays Centre, Brooklyn, New York
- 3rd – Pinnacle Bank Arena, Lincoln, Nebraska
- 4th – The Capitol Theatre, Port Chester, New York
- 5th – New Orleans Arena, New Orleans, Los Angeles
- 6th – North Charleston Coliseum & Performing Arts Centre, North Charleston, South Carolina
- 7th – BMO Harris Bradley Centre, Milwaukee, Wisconsin
- 8th – DCU Centre, Worcester, Massachusetts
- 9th – M&S Centre, Winnipeg, Manitoba
- 10th – The USF Sun Dome, Tampa, Florida

What we did

- Leeds Let's Get Active - £1m of funding confirmed for an 18 month pilot to provide targeted free use of leisure centres (Bodyline gyms and swimming) between 1 and 2 hours every day, focusing in areas of greatest health inequality.
- Kirkgate Market – Marks & Spencer unveiled a new heritage and coffee shop at the Market where it first started as a Penny Bazaar in 1884 to mark the first anniversary of the company's archive at the University of Leeds.
- Holt Park Active – Delivery of Holt Park Active Wellbeing Centre is on track. The Centre Manager has been appointed. Handover of the site is on track for 13 September, with the official opening to the public scheduled for 11th October.
- Olympic Legacy (OL) - £100k of funding has been agreed to promote physical activity and sport for young people.
- Funding – Arts projects in Yorkshire have been granted £6m of lottery cash. In Leeds, this includes Heads Together and Project Space which have been awarded £327,351 and £225,500 respectively.
- Leeds Children's and Young Peoples Film Festival – The opening gala saw Leeds Young Film Makers awarded Golden Owls for their achievements. The night before, three young people appeared on BBC The One Show to pitch their films to Danny Boyle on live TV. The Festival is produced, organised and managed by young people with MediaFish.
- Northern Art Prize 2013 – opened at the Art Gallery in March. 4 artists have been shortlisted and their work exhibited in the gallery until the winner is announced in May.
- 6 Book Challenge & Try Reading – Leeds Library & Information Service led the way nationally by launching a 6 book challenge as part of the Rugby League World Cup Challenge 2013. Fronted by Jamie Jones–Buchanan the project is aimed at attracting new audiences to reading, libraries and rugby. Launched in February at Leeds Central Library, it will run in libraries across the country. Reading and the World Cup were further developed into Try Reading which attracted £250k of Arts Council funding to develop reading materials and activities across the north of England.
- Welcome to Yorkshire (WtY) – The tourism agency WtY won the World's Leading Marketing Campaign at the World Travel Awards in Delhi.
- Lotherton Estate – Following a major 5 month project, the servants' rooms have been restored to how they were over 100 years ago, and re-opened to the public on 22nd March. The site has had further developments in preparation for the new season.
- Site Improvements - £170k of funding to revamp Golden Acre Park has been approved by LCC. Improvements have been undertaken at Middleton Hub with £400K being spent on refurbishing and improving footpaths, fencing and football facilities. Also, £130k has been invested at Burley Park.
- Tropical World – Phase 1 of a major refurbishment of Tropical World has been approved.
- Ice Cube Leeds – opened for 1 month on 24th January, offering outdoor ice skating and rides.
- Leeds Observation Wheel – In February, the Leeds Observation Wheel was opened offering a 360 degree view of the city.

What worked locally /Case study of impact

Opera North launched the In Harmony partnership with Windmill Primary School in Belle Isle in January. All 300 pupils in Years 1-6 at the school will be given the opportunity to play in an orchestra and receive their own instrument. For younger children the focus will initially be on music making within the family and will also deliver sessions for parents and 0-4 year olds in Windmill's Children's Centre. The school, where 60% of children are eligible for free school meals, was selected through extensive consultation.

Risks and Challenges Rugby League World Cup & TdF – meeting the expectations of the organisers which is being mitigated by detailed planning.

New Actions

- Arena – Handed over the Arena to site operator SMG in mid April
- Tour de France (TdF) – TdF organisers (Amaury Sport Organisation) are due to visit Leeds from mid-April to progress the route.
- Kirkgate Market – West Yorkshire Playhouse is creating a brand new production to be performed in Leeds Kirkgate Market based on real life material and personal stories about the Market and its history.
- OL - Report going to Executive Board in April 2013.
- WtY – Submit a funding bid to the Regional Growth Fund.
- Northern Art Prize – To be announced in May.
- Leeds Inspired (LI) – New LI grants and commissions to be announced.

Data Development

- Indicator to be developed following the reduction and amalgamation of City Developments Directorate's priorities from 7 to 3.
- The first Value of Culture Report will be produced in draft by July 2013.